



Horton Center Staff

Job Description

Photographer &

Social Media Guru

Supervisors: Summer Director, Executive Director

General expectations

- Represent Horton Center in a professional manner consistent with its mission statement
- Abide by the guidelines set up in the Horton Center Staff Manual and staff covenant
- Help to build camp morale and encourage the growth of other staff members
- Participate in staff activities and meetings
- Assist campers, deans and volunteer counselors, including Faith Discovery Groups & activity blocks
- Clean the camp, including bathrooms, cabins, washing dishes & pots
- Assist in the kitchen, preparing food and cleaning kitchen
- Work as a cabin counselor as needed
- Other duties as assigned

Photographer & Social Media Expectations

- Imaginative and creative use of resources
- Shoot and edit photos of campers (delete duplicates, pick best 500-600, flip, tone, etc.)
- Pull out staff & site photos into separate folders
- Shoot group photo of campers and print (one 8x10 for everyone)
- Shoot counselors photo and print (one 5x7 for each counselor)
- Keep digital archive up to date and archive one copy of camper and counselor photo in binder
- Edit photos into an approx. 400 photo slideshow
- Set up and run (or arrange resource member to run) slideshow with music for camp on Friday night
- Make photo CDs for Saturday morning for campers who pre-ordered (this project is in the works)
- Create staff webpage with photos and bios of each staff member
- Create “best of the year” slideshow with approx. 1000 of the best images of the year
- Create and produce year end staff photo CD and slideshow
- Use photos and create CD cover for staff mix
- With Camp Director, implement an Instagram and Facebook posting plan, and post to these sites, abiding by the social media policy.

The Mission of Outdoor Ministries in the New Hampshire Conference of the United Church of Christ is to invite all God’s children to experience Christian community in the natural world.